



*"All Traditional Hawaiian, All The Time."*

AM 940 is the **ONLY** place on the AM band to deliver the Hawaiian listener ... which is 21% of the listening in this marketplace, the #2 format and critical to covering all important life groups in this unique market!

<b>CALL LETTERS:</b>	<b>KKNE-AM</b>
<b>DIAL POSITION:</b>	<b>940-AM</b>
<b>COVERAGE:</b>	<b>Oahu, Kauai, Lanai, Maui, Molokai, Hawaii</b>
<b>FORMAT:</b>	<b>Traditional Hawaiian</b>
<b>POSITIONING:</b>	<b>AM 940, All Traditional Hawaiian, All The Time</b>
<b>CORE ARTISTS:</b>	<b>Hui 'Ohana, Makaha Sons of Ni'ihau, Gabby Pahinui, Genoa Keawe, Kahuanu Lake Trio</b>
<b>LINE UP:</b>	<b>M-F: Na 'Oiwī 'Olino (6:30a-9a) Billy V (9a-4p) Randy Hudnall (4p-12m) Saturday: Lina Girl (6a-12p) Harry B. Soria Jr. (12p-6p) Sunday: Billy V (6a-12p) Lei Namahoe (12p-6p)</b>
<b>TARGET DEMO:</b>	<b>Adults 45+</b>
<b>PHONE:</b>	<b>(808) 275-1000</b>
<b>FAX:</b>	<b>(808) 536-2528</b>
<b>WEBSITE:</b>	<b><a href="http://www.am940hawaii.com">www.am940hawaii.com</a></b>

AM 940 hosts a variety of community programming, including the Office Of Hawaiian Affairs "Na Oiwī 'Olino" Talk Show Program with Brickwood Galuteria, Kimo Kahoano & Skylark Rosetti and partnerships with Hawaiian interest events like the Hokule'a voyages and numerous musical events. Listen to our station LIVE at [www.am940hawaii.com](http://www.am940hawaii.com)!